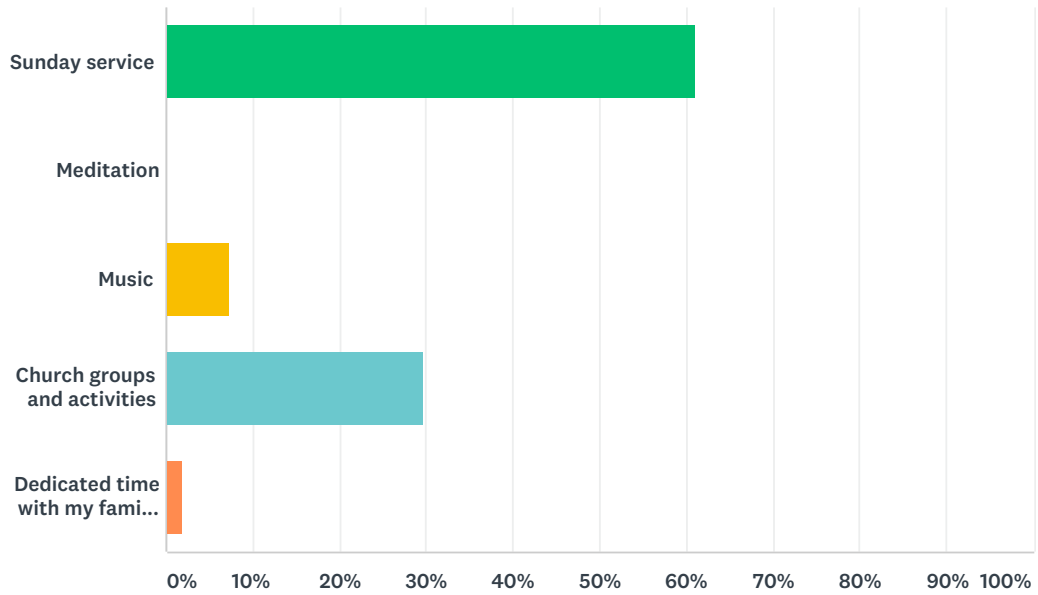


Q1 What do you like best about FUUSE? Please pick one answer.

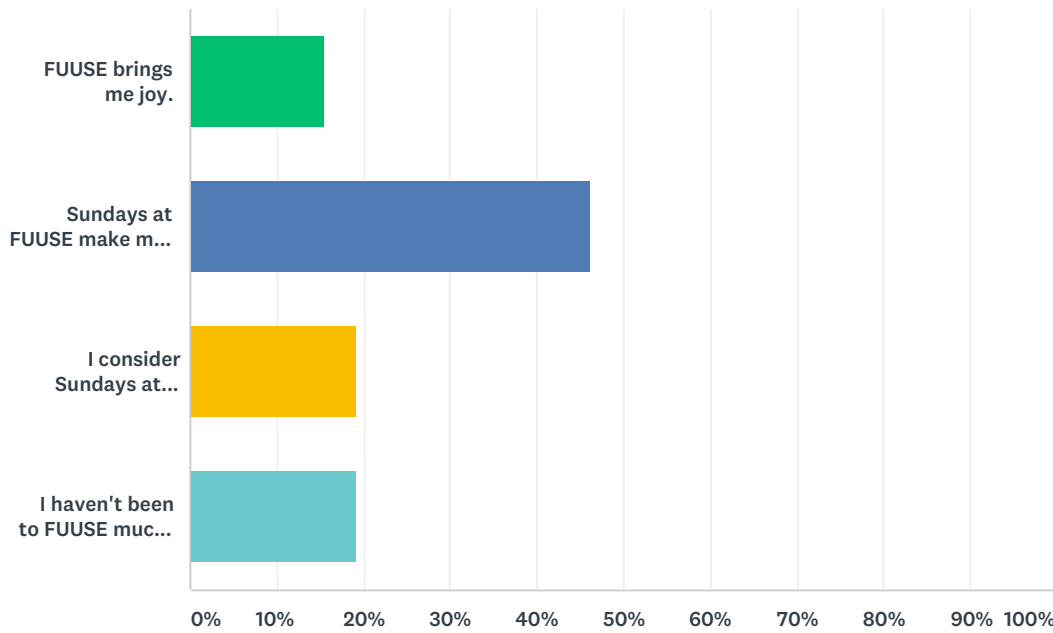
Answered: 54 Skipped: 1



ANSWER CHOICES	RESPONSES	
Sunday service	61.11%	33
Meditation	0.00%	0
Music	7.41%	4
Church groups and activities	29.63%	16
Dedicated time with my family on Sunday	1.85%	1
TOTAL		54

Q2 What statement best describes your feelings about FUUSE? Please pick one answer.

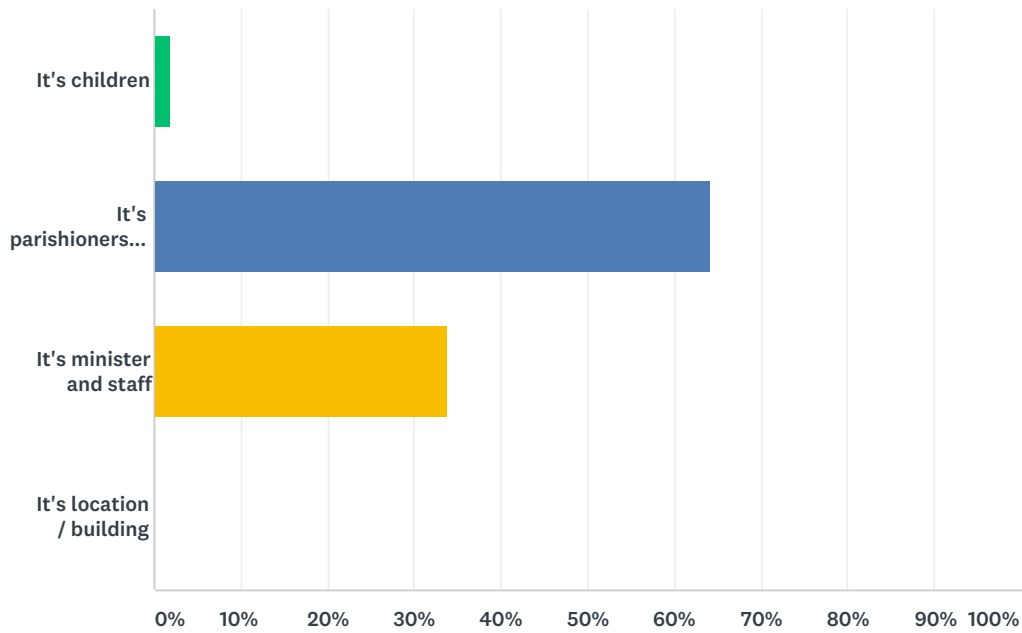
Answered: 52 Skipped: 3



ANSWER CHOICES	RESPONSES	
FUUSE brings me joy.	15.38%	8
Sundays at FUUSE make me feel connected.	46.15%	24
I consider Sundays at FUUSE as self care.	19.23%	10
I haven't been to FUUSE much lately; I've been busy.	19.23%	10
TOTAL		52

Q3 What do you feel is FUUSE's greatest asset? Please pick one answer.

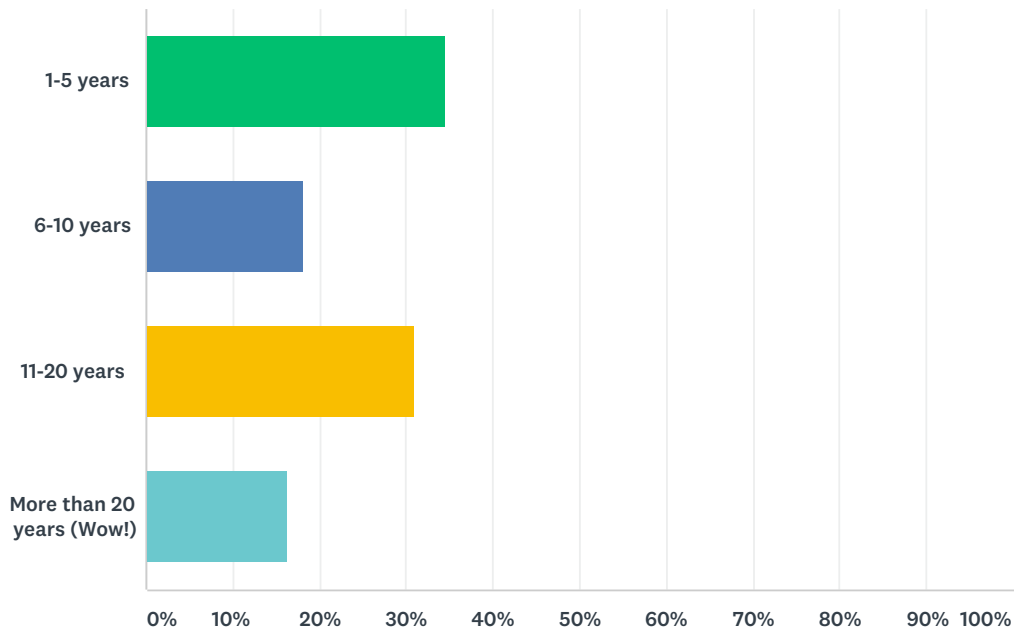
Answered: 53 Skipped: 2



ANSWER CHOICES	RESPONSES	
It's children	1.89%	1
It's parishioners / community	64.15%	34
It's minister and staff	33.96%	18
It's location / building	0.00%	0
TOTAL		53

Q4 In total (cumulative, not consecutive), how many years have you attended FUUSE services?

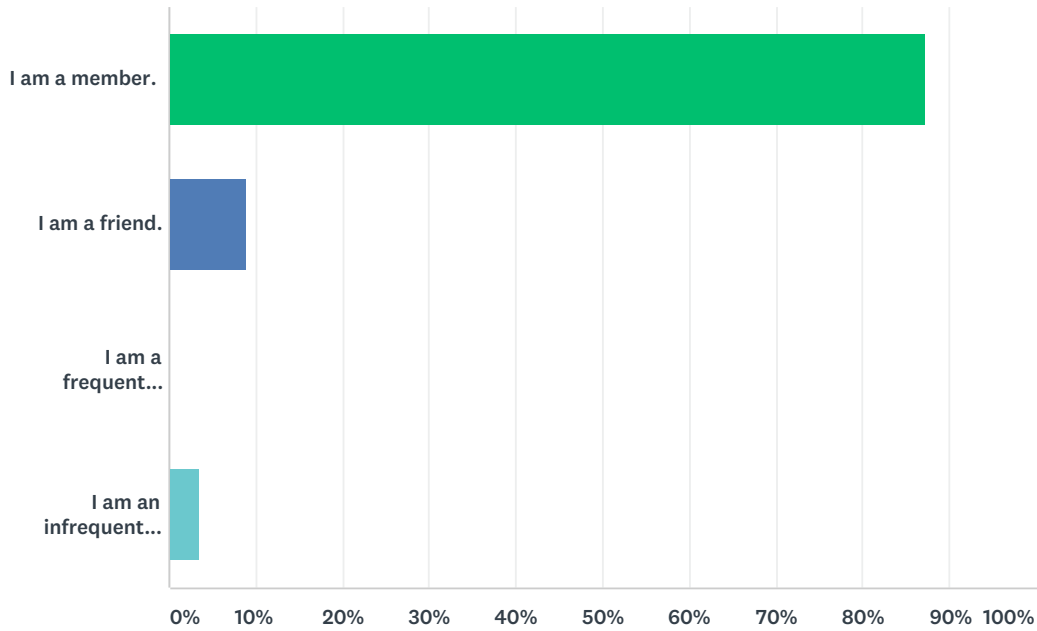
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
1-5 years	34.55%	19
6-10 years	18.18%	10
11-20 years	30.91%	17
More than 20 years (Wow!)	16.36%	9
TOTAL		55

Q5 Which of these terms describes your relationship to FUUSE? Please pick one answer.

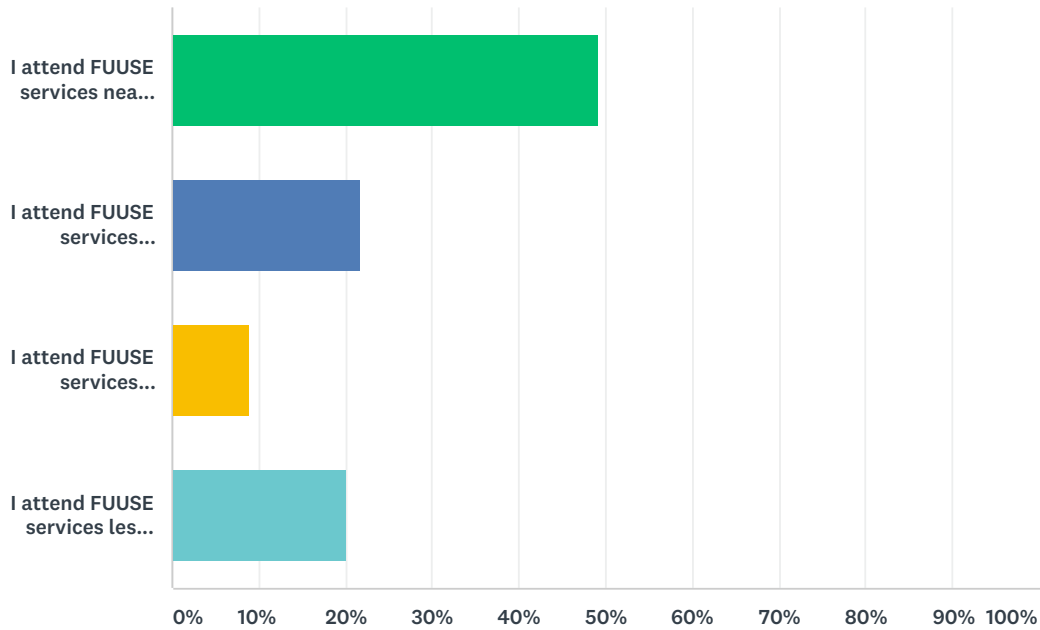
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
I am a member.	87.27%	48
I am a friend.	9.09%	5
I am a frequent visitor.	0.00%	0
I am an infrequent visitor.	3.64%	2
TOTAL		55

Q6 Which of these statements describes your attendance at FUUSE?

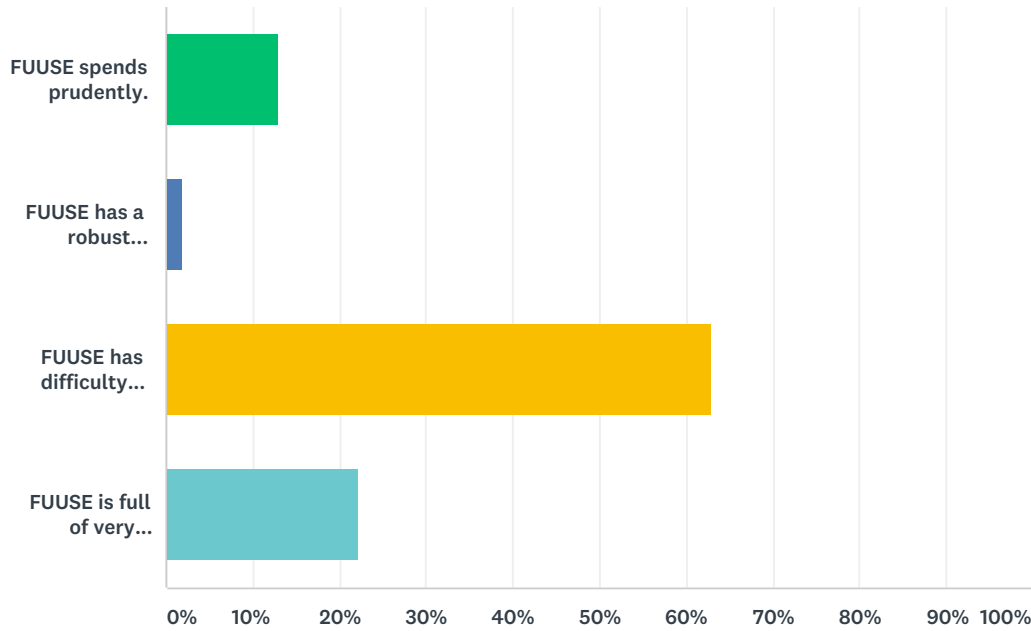
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
I attend FUUSE services nearly every week.	49.09%	27
I attend FUUSE services approximately twice monthly.	21.82%	12
I attend FUUSE services approximately once monthly.	9.09%	5
I attend FUUSE services less frequently than once monthly.	20.00%	11
TOTAL		55

Q7 Select one sentence that sounds most correct to you regarding FUUSE Stewardship.

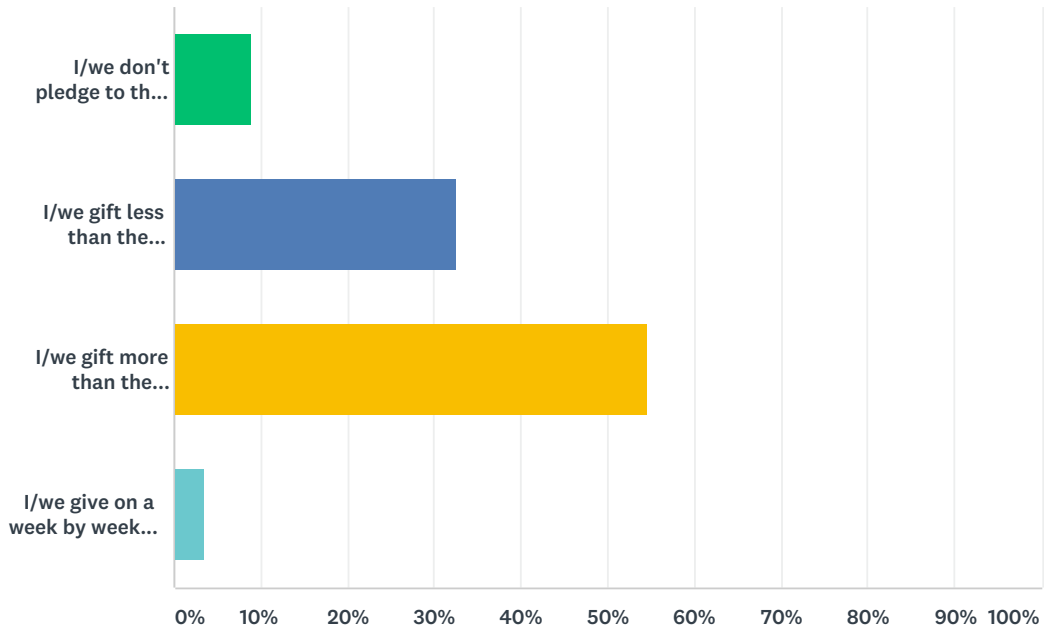
Answered: 54 Skipped: 1



ANSWER CHOICES	RESPONSES	
FUUSE spends prudently.	12.96%	7
FUUSE has a robust endowment.	1.85%	1
FUUSE has difficulty funding the annual budget.	62.96%	34
FUUSE is full of very generous people!	22.22%	12
TOTAL		54

Q8 What statement best describes your personal circumstances regarding Stewardship of FUUSE? Please pick one answer.

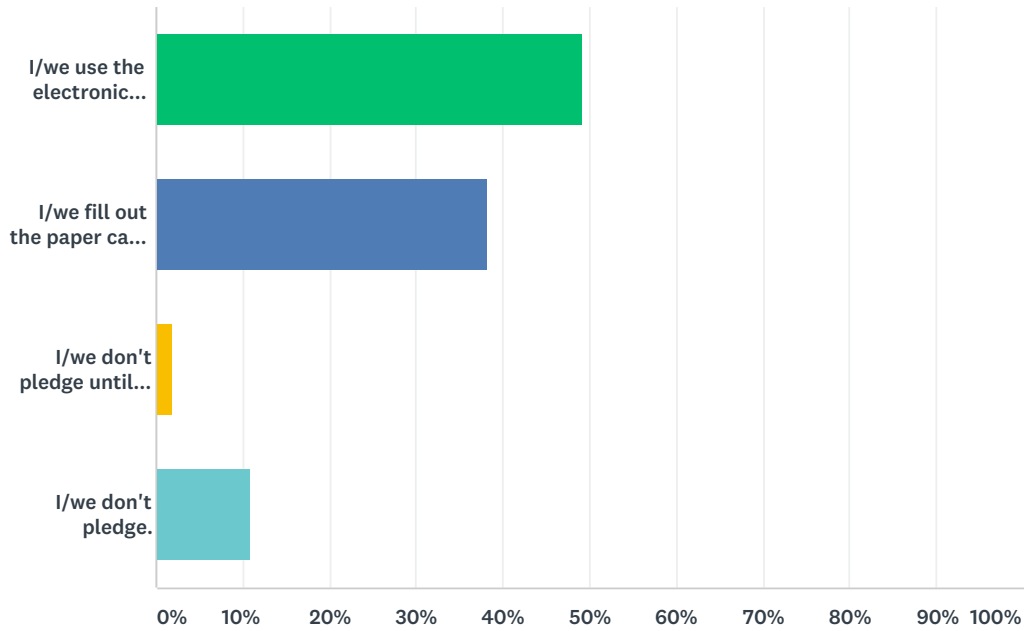
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
I/we don't pledge to the annual fund; our finances are so unpredictable.	9.09%	5
I/we gift less than the average pledge to the annual fund (less than \$1,700 annually).	32.73%	18
I/we gift more than the average pledge to the annual fund (greater than \$1,700 annually).	54.55%	30
I/we give on a week by week basis.	3.64%	2
TOTAL		55

Q9 How do you choose to pledge your gift to the annual fund? Please pick one answer.

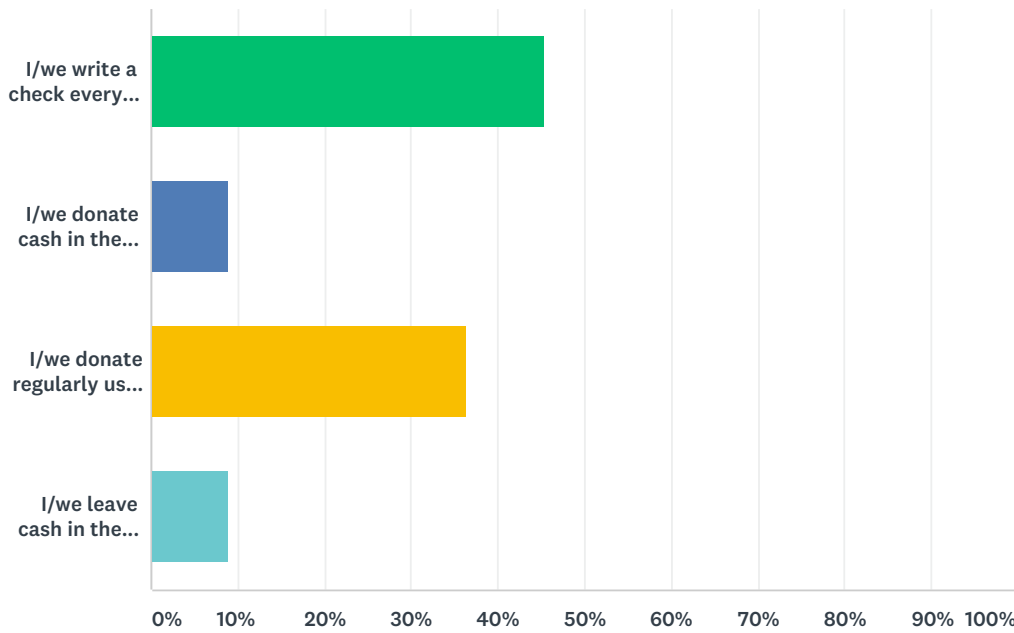
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
I/we use the electronic pledge form sent via email.	49.09%	27
I/we fill out the paper card that is left in the church during the pledge drive.	38.18%	21
I/we don't pledge until someone asks in person or by phone.	1.82%	1
I/we don't pledge.	10.91%	6
TOTAL		55

Q10 How do you choose to provide monetary contributions to FUUSE? Please pick one answer.

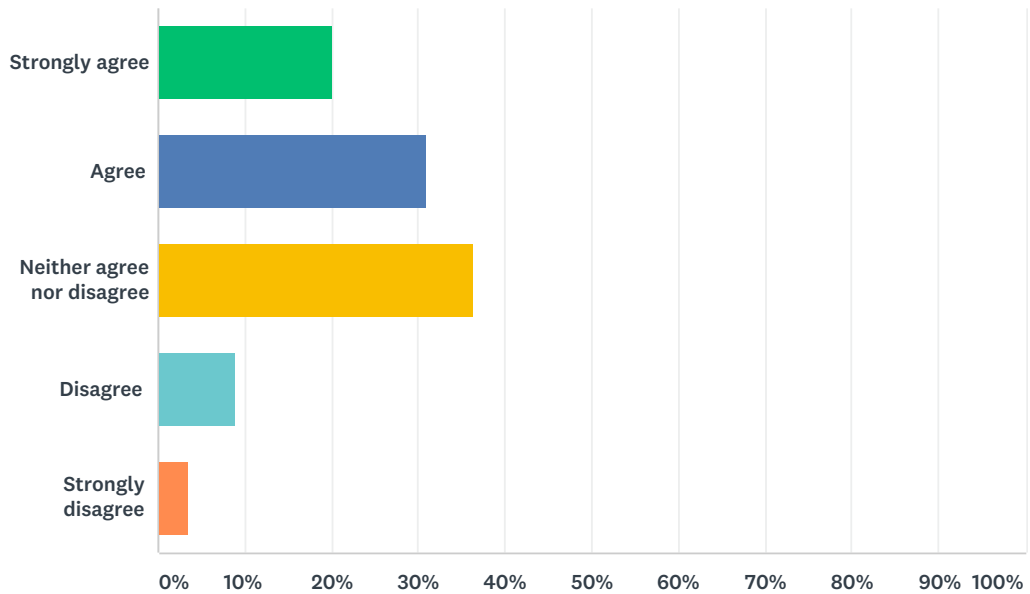
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
I/we write a check every week, month, or quarter.	45.45%	25
I/we donate cash in the offertory on a week by week basis.	9.09%	5
I/we donate regularly using the electronic /online system (MoGive).	36.36%	20
I/we leave cash in the offertory exclusively.	9.09%	5
TOTAL		55

Q11 I wish that the annual fund gifting campaign included opportunities to discuss the chosen budget target and organizational spending before I/we pledged our gift. Please choose an answer from the dropdown menu.

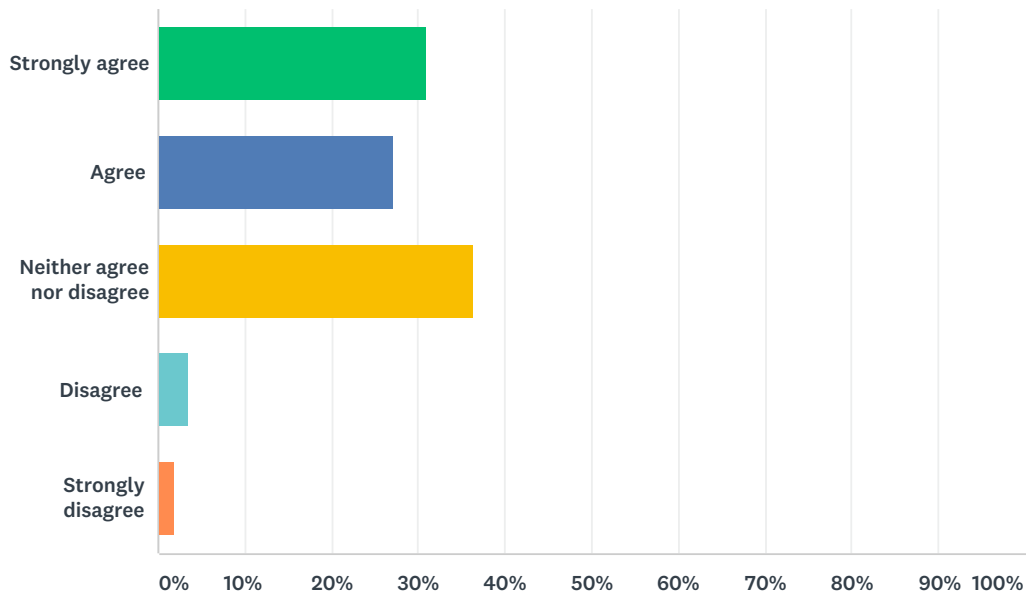
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	20.00%	11
Agree	30.91%	17
Neither agree nor disagree	36.36%	20
Disagree	9.09%	5
Strongly disagree	3.64%	2
TOTAL		55

**Q12 The annual fund campaign drive should be as short as possible.
Please choose an answer from the dropdown menu.**

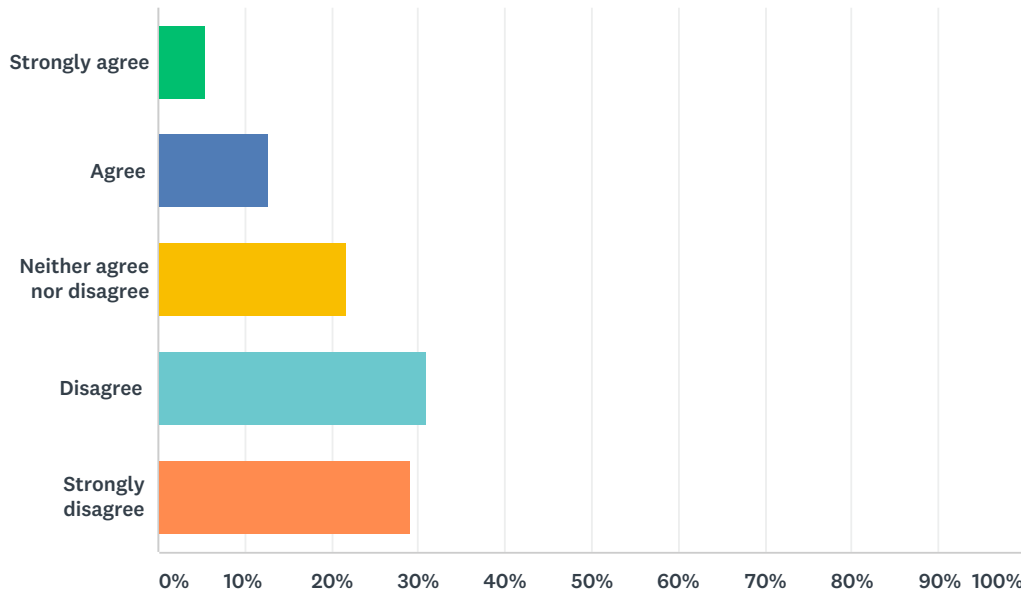
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	30.91%	17
Agree	27.27%	15
Neither agree nor disagree	36.36%	20
Disagree	3.64%	2
Strongly disagree	1.82%	1
TOTAL		55

Q13 I wish that the annual fund gifting campaign was completely electronic and didn't include talks about money during Sunday services. Please choose an answer from the dropdown menu.

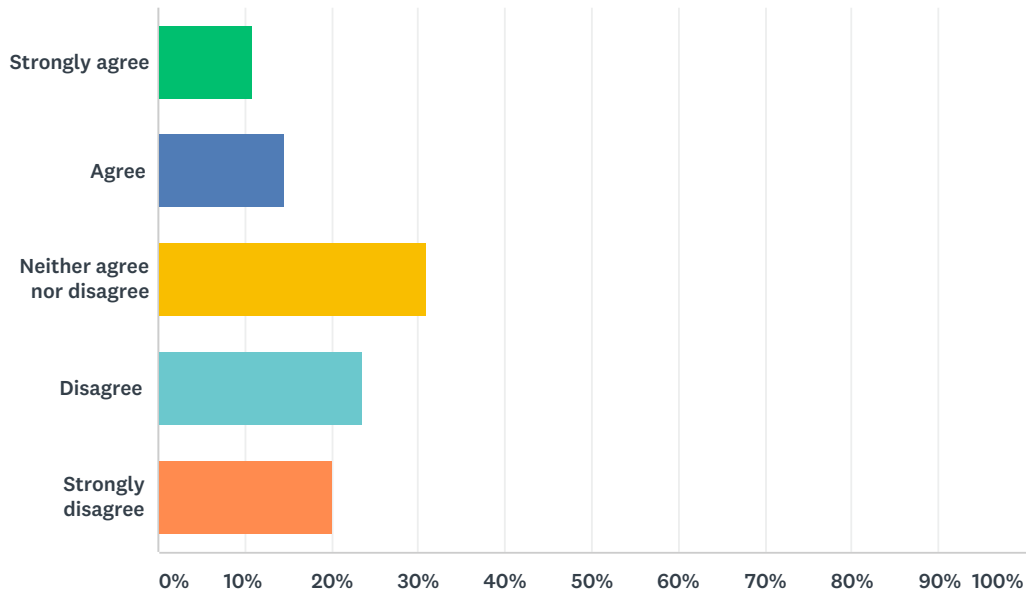
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	5.45%	3
Agree	12.73%	7
Neither agree nor disagree	21.82%	12
Disagree	30.91%	17
Strongly disagree	29.09%	16
TOTAL		55

Q14 I wish that the annual fund gifting campaign was more personal. I want to talk to someone every year about what my/our pledge is going to be. Please choose an answer from the dropdown menu.

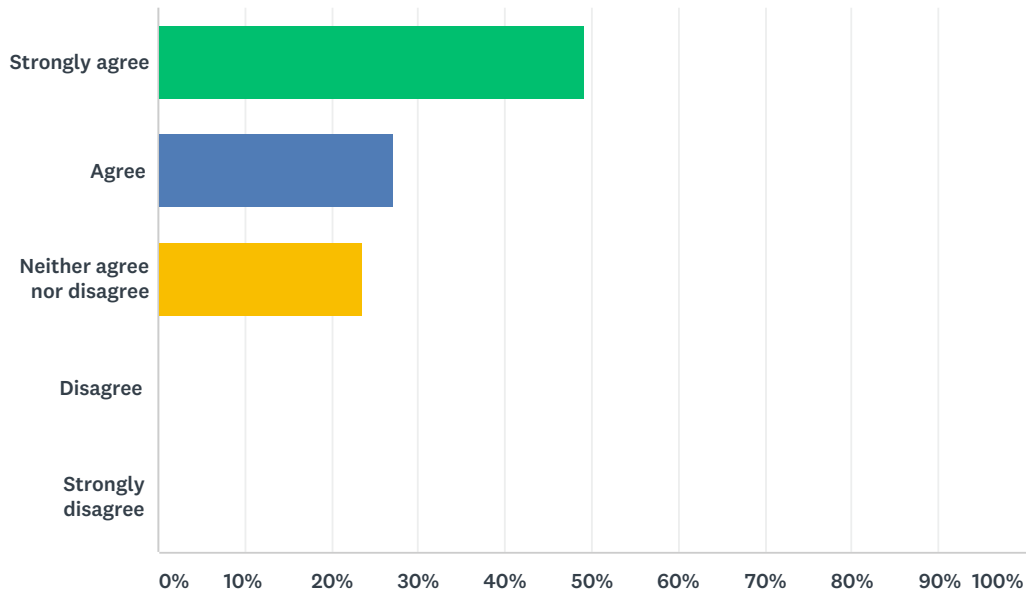
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES
Strongly agree	10.91% 6
Agree	14.55% 8
Neither agree nor disagree	30.91% 17
Disagree	23.64% 13
Strongly disagree	20.00% 11
TOTAL	55

Q15 I am grateful to support FUUSE financially; I/we get so much support from this place and the community. Please choose an answer from the dropdown menu.

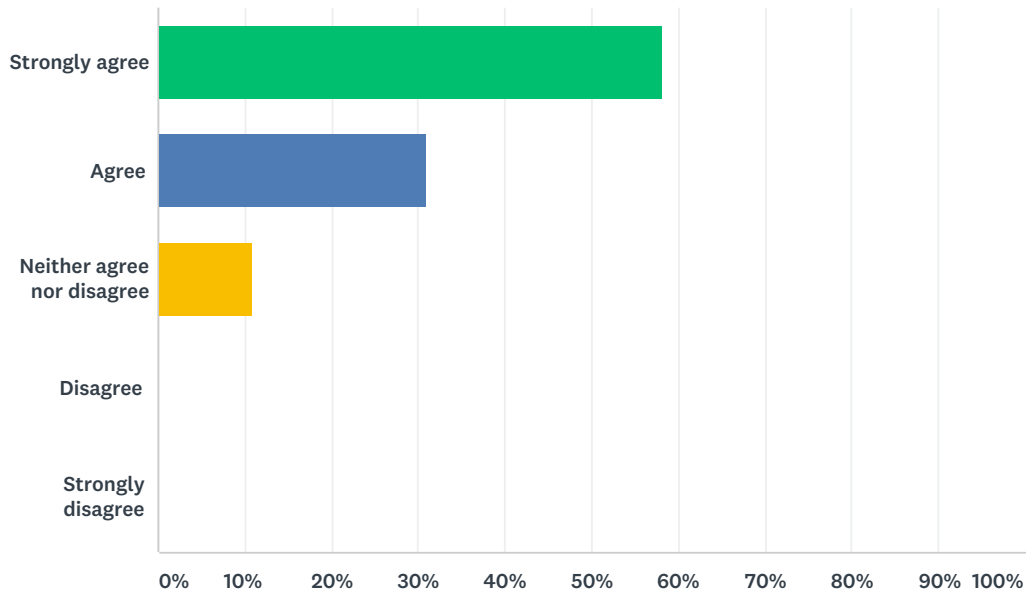
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	49.09%	27
Agree	27.27%	15
Neither agree nor disagree	23.64%	13
Disagree	0.00%	0
Strongly disagree	0.00%	0
TOTAL		55

Q16 I am grateful to support FUUSE financially; I/we/our community needs FUUSE (AA meetings/ a place to find sanctuary/ a port in a storm). Please choose an answer from the dropdown menu.

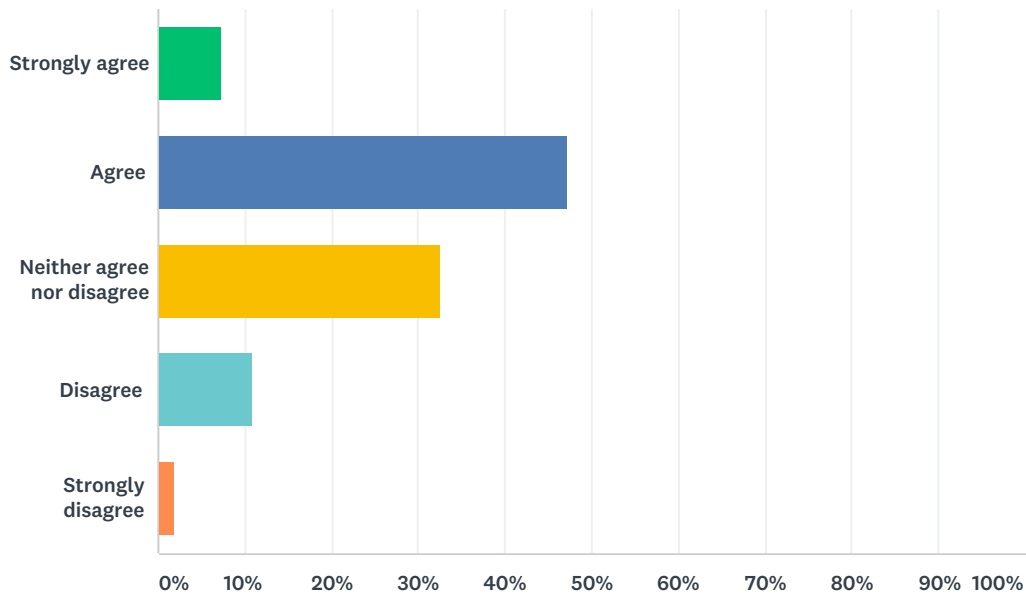
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	58.18%	32
Agree	30.91%	17
Neither agree nor disagree	10.91%	6
Disagree	0.00%	0
Strongly disagree	0.00%	0
TOTAL		55

Q17 The frequency of communication during the annual fund campaign is satisfactory. Please choose an answer from the dropdown menu.

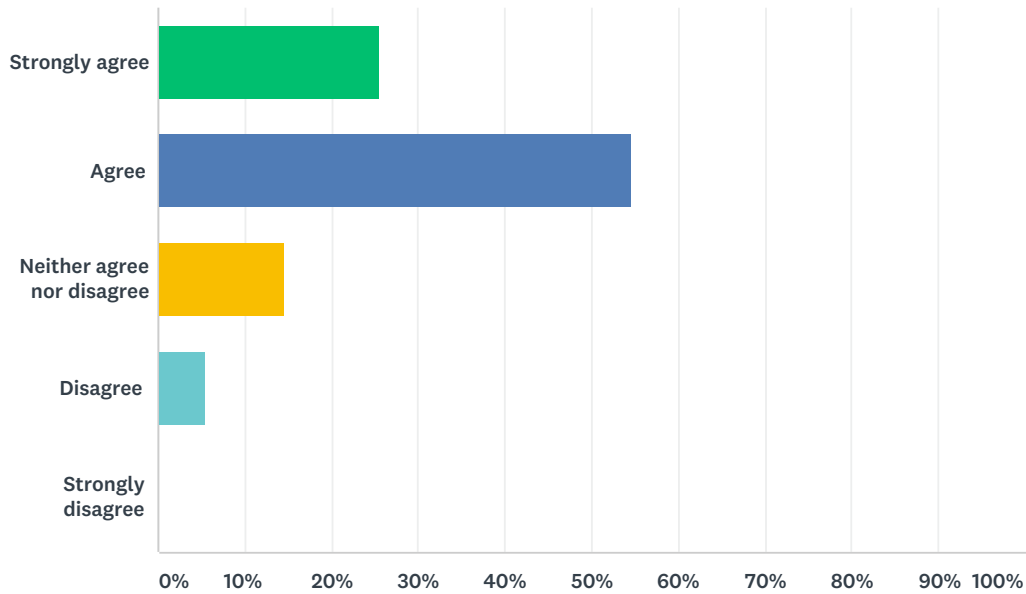
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	7.27%	4
Agree	47.27%	26
Neither agree nor disagree	32.73%	18
Disagree	10.91%	6
Strongly disagree	1.82%	1
TOTAL		55

Q18 I appreciate learning the annual fund drive details, like total gifts raised to date, from Stewardship Committee emails during the yearly campaign. Please choose an answer from the dropdown menu.

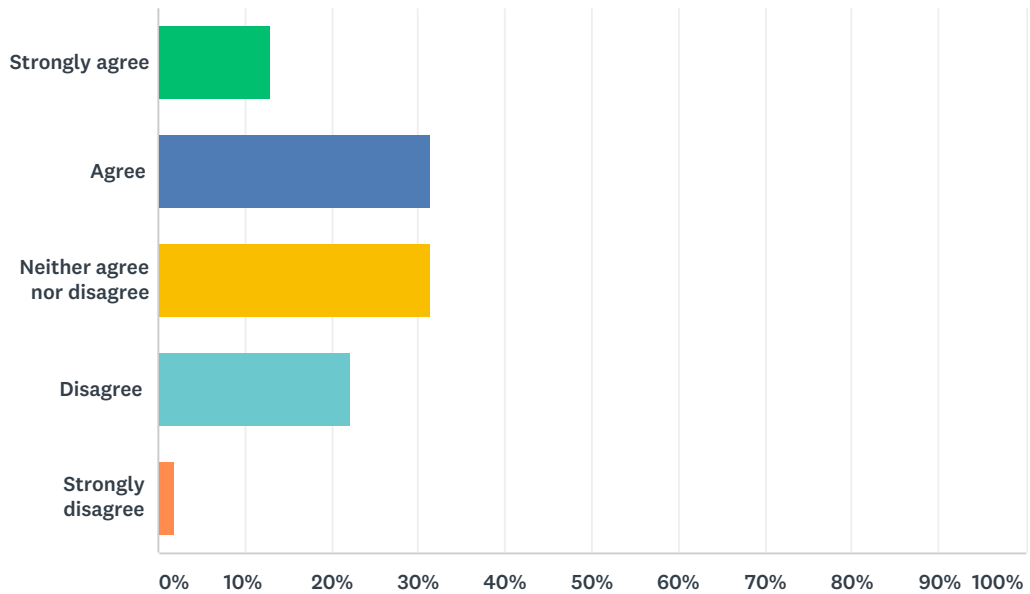
Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Strongly agree	25.45%	14
Agree	54.55%	30
Neither agree nor disagree	14.55%	8
Disagree	5.45%	3
Strongly disagree	0.00%	0
TOTAL		55

Q19 I would like to receive a pledge card by mail at the beginning of the annual fund gift campaign. If I am not in church I might miss the fundraiser or forget to pledge a gift. Please choose an answer from the dropdown menu.

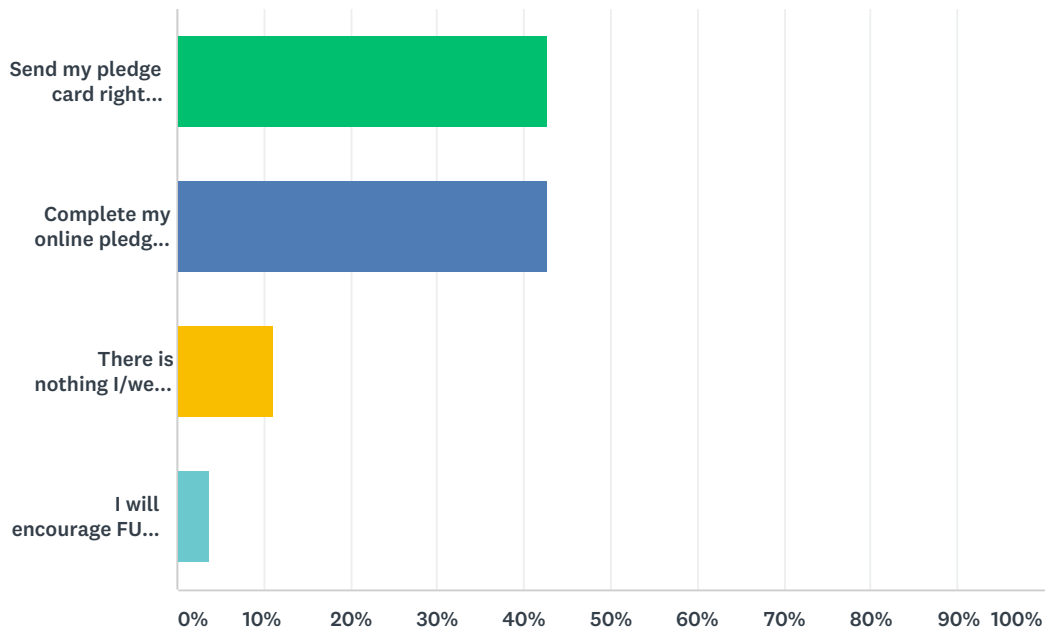
Answered: 54 Skipped: 1



ANSWER CHOICES	RESPONSES	
Strongly agree	12.96%	7
Agree	31.48%	17
Neither agree nor disagree	31.48%	17
Disagree	22.22%	12
Strongly disagree	1.85%	1
TOTAL		54

Q20 What would you commit to do, so to make the FUUSE annual fund drive easier and shorter? Please choose one answer.

Answered: 54 Skipped: 1



ANSWER CHOICES	RESPONSES	
Send my pledge card right away, the first week of the campaign.	42.59%	23
Complete my online pledge card immediately.	42.59%	23
There is nothing I/we can do.	11.11%	6
I will encourage FUUSE members and friends to pledge a gift as soon as the campaign begins.	3.70%	2
TOTAL		54

Q21 What ideas do you have to make the annual fund drive more fun and timely?

Answered: 33 Skipped: 22

What ideas do you have to make the annual fund drive more fun and timely?

Open-Ended Response

Serving food is always good.

I am not sure it can be much shorter. I like the personal testimonials, I don't love too much silliness or hoopla. I think regular, straightforward progress reports would be a fine reminder of what we need to do and how far away we are from doing it.

have parties at people's homes to learn about the budget goals and to generate enthusiasm

Bid on things people could offer/do - rake your leaves, do your dishes, sing a funny song or dance at church. People could sign up for things they don't mind doing, but their price could be \$1000 for example. If someone is going to give that much anyway, it could add some lightness and fun to the occasion.

I like the visual of a thermometer filling up (or a chalice) posted in parish hall and on website showing progress towards goals

Have a short period of time and have pledge cards available the first day. People who are not present could have their cards mailed. Have a deadline.

Share budget goals and current budget info early in the process. Not sure it really can be "fun"!

Use the pledge drive as a forum for individuals to express their ideas for improvements at FUUSE and for potential fundraising activities. Find out how individuals might make a deeper connection with FUUSE. Perhaps a format to express what people love about FUUSE and what they would like to see more/less of.

Prizes for timeliness?

Have a "kick off" breakfast after Sunday service. Have a system for pledging at that time. This could be by using pledge card or having an electronic sign up. Have encouraging music with a sing a-long. Have fund raisers dressed in costumes!

Could you mention it on the Facebook page every now and then.

I appreciate a straight-forward ask

I don't think of fund drives as fun, but they are necessary. The shorter and simpler, the better.

not sure

At my last UU church, individuals (I was one) contacted friends/members/visitors to discuss what they liked and didn't like about the church. We NEVER discussed \$; we took notes, and left a pledge card/envelope/online info. It worked well. No one felt pressured, and everyone felt listened to. Some didn't want a personal meeting, but we stressed it was all about reflection and feedback, not \$.

I think the small group meetings with those who constructed the budget and the board are very useful to a smooth process. It doesn't have to be fun!

We should have pledge dinners in members' homes, with a staff and board member in attendance to answer questions

Don't have any ideas. I'm not very good at fundraising. Some incentive to pledge -

It is hard. I think paper copies are the way to go. People delete emails.

Too much focus on shorter drives. The drive needs to be part of the culture and not something to rush.

I like the idea of making it an event -- with a theme, testimonials, voices from around the church. We need to share with one another why the church is important and should be funded by all of us.

If this is done already, my apologies. Could there be a weekly or monthly focus on the different parts of the annual pledge? Like staff, facility, etc. Probably parts I am not even aware of! And it could be done by the way of telling stories about the different parts. Hope that makes sense!

I have not been to FUUSE in some time and I miss the people I met there and enjoyed various activities and organizations within the church. I didn't mind giving when I felt the money was spent well.

Make the annual fund drive SHORTER. Perhaps have some sort of fun incentive for quick response. Consider a FUUSE-wide celebration to end the fund drive (I think we've done this in the past). Separate the fund drive from other 'asks' like the annual benefit, a capital campaign, etc. Make clearer early on what the target is, and why (info about the budget).

It has often been fun, and it is always timely.

Give us detailed information about what the. Detailed budget looks like at the beginning with the alternative plans if we do not reach our goal. Before the pledge drive.

Given that I am fully aware that church is in its way a business and has no other revenues, I have to add: 1. I am less likely to give when approached in person or on the phone. 2. I have felt embarrassed to hear friends report to me that they will not return to FUUSE because of all the pledge pressure talk during the services that they happen to hit during pledge drive. 3. The folks who can give will give. Pls do not make coming to church feel like a commercial and I have felt that way. Please consider that those of us with less money, can feel badly when we cannot give and it is in our faces during a 'religious' service. I should not leave church feeling 'less than 'compared to when I came in. Unfortunately, I have felt that way numerous times.

Not sure how to make our members aware of the need to give more.

none

stand alone get togethers to discuss the annual fund

Q22 If there was one thing you could change about stewardship at FUUSE, what would it be?

Answered: 33 Skipped: 22

If there was one thing you could change about stewardship at FUUSE, what would it be?

Open-Ended Response

It's we, the congregation, that needs to change. We need to participate at the level we are able to. Passivity and complacency is our worst enemy.

make the pledge drive go quickly

Get a higher participation rate every bit counts

Clearly delineating where money goes, frequently stating average pledge, and optimal family pledge to support our budget

Improve the way we educate everyone about the importance of predictable, adequate financial support for our staff and programs.

Funding for our operating budget should come from pledge revenue alone, not including special 'fund raisers'. Fund raising events can be and should be fun and community building, joyful. The money they raise could go toward a special project or cause, either internal to FUUSE or not. Tying these events to the budget puts an enormous amount of pressure on the people pulling these things together, and quite frankly can have the effect of turning what can be joyful....into drudge work. And it puts the focus on the money instead of on the community.

That we don't talk about pledging during the time in the sanctuary. Emailing or having something set up during coffee hour would be better.

Perhaps a more personal touch, although I give the Stewardship Committee high complements for the very hard work they do.

More people contributing

See above. Have serious discussions about members' responsibility to contribute their fair share. Continue to show details of FUUSE expenses and what is eliminated when fundraising goals are not met. Explore new ways to raise funds, looking at other churches experiences.

Putting the stats on the FB page so all can be better informed.

No complaints

I can't think of any suggestions. Stewardship is not an easy role to play, but it's usually done well at FUUSE, in my opinion.

Need more time to think on this one

I'm too new to the church to know how it's been done in the past.

Is there sufficient follow up of new people who come to a service?

Add a team structure with core captain group and drafted 3 people per team to do personal contacts

not sure

I would like to give. I don't know why taking action seems to fall by the wayside. I have never even looked online to see my giving options. I don't remember ever getting anything in the mail.

I would have all of the committees share a written statement in the form of a booklet how support from members helps them to make a difference.

No 1:1 conversations -- they make me squirm.

Don't think I can think of a way to change such a dedicated group of people.

Make it more personal either through 1-1 contact or small group meetings.

None

The church leaders

Fewer asks. I wish we raised enough in the annual fund drive that we didn't need to ask, and ask, and ask again with lots of small fundraisers, and an annual benefit, and the collection plate supporting the budget...

Could it ever be possible to make everyone realize that it can feel good to give generously?

Reaching out to those coming less and less to ask why

See above

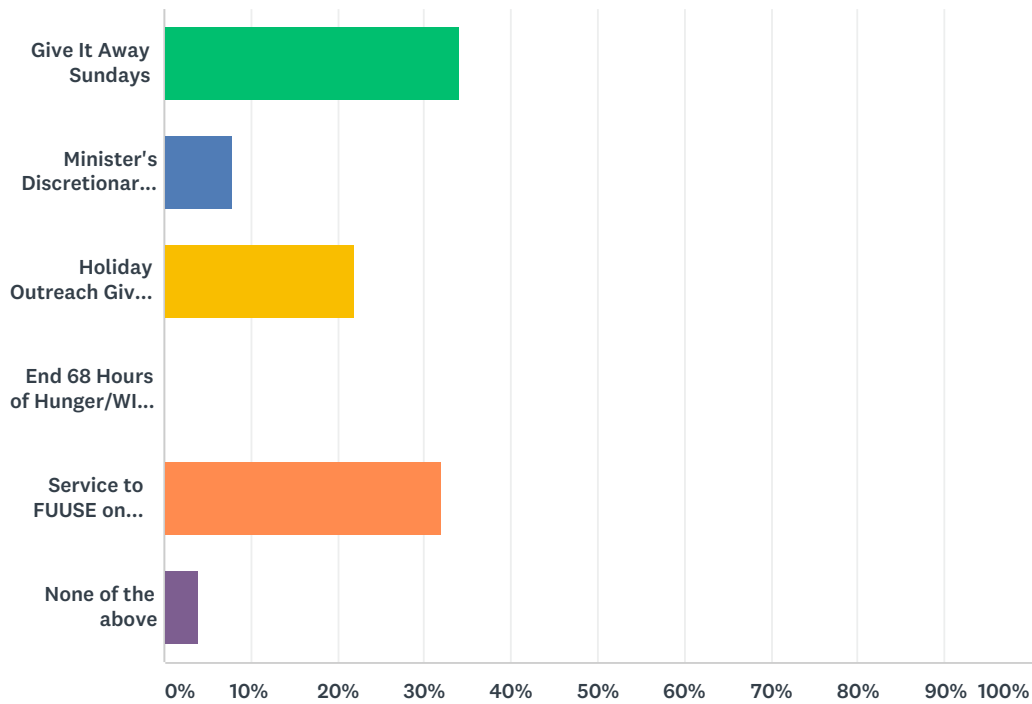
I wish I knew!!!

don't know

nothing

Q23 Apart from the annual fund drive for FUUSE operations, how do you most enjoy giving to the FUUSE community? Please choose one answer.

Answered: 50 Skipped: 5



ANSWER CHOICES	RESPONSES	
Give It Away Sundays	34.00%	17
Minister's Discretionary Fund	8.00%	4
Holiday Outreach Giving (Senior Santa and Thanksgiving Baskets)	22.00%	11
End 68 Hours of Hunger/WIC collection box/Homeless Youth/Dignity Matters	0.00%	0
Service to FUUSE on committees and boards	32.00%	16
None of the above	4.00%	2
TOTAL		50

Q24 Would you like to participate in a focus group to discuss the results of this survey and other important stewardship topics including the annual fund? If so, please provide your name below.

Answered: 26 Skipped: 29